



## Solution Brief

### About WhiteSpace Health

WhiteSpace Health is a deep analytics company. Our Revenue Intelligence Platform uses artificial intelligence (AI) to detect, predict, and resolve revenue cycle management (RCM) issues and effectively manage operations. We bring value to our clients by identifying and stemming revenue leakage, preventing, and resolving denials, and reducing patient no-shows. Together, this lifts revenue.

### Revenue Intelligence Platform

Make data driven decisions and manage the many important operational and RCM details on your plate with our Revenue Intelligence Platform. The platform is scalable to all settings of care - even the largest and most complex healthcare enterprises. New guided solutions prevent and resolve denials, and our predictive capabilities reduce patient no-shows to drive higher provider utilization, increased billings, and top line growth. The Revenue Intelligence Platform can help your organization improve top line revenue and achieve consistently high financial performance.

### Improving Operational and Financial Performance

#### Replace Obsolete Manual Reporting

RCM and operational leaders need transparency to the health of their workstreams, yet in many organizations, too much time is still being spent creating Excel-based KPI performance reports.

Our platform automatically refreshes your KPI performance dashboard each day, freeing up to 20% of your valuable time each week - time that you can redirect to higher value executive tasks. What could you do with an additional 6.5 weeks' worth of time every year?

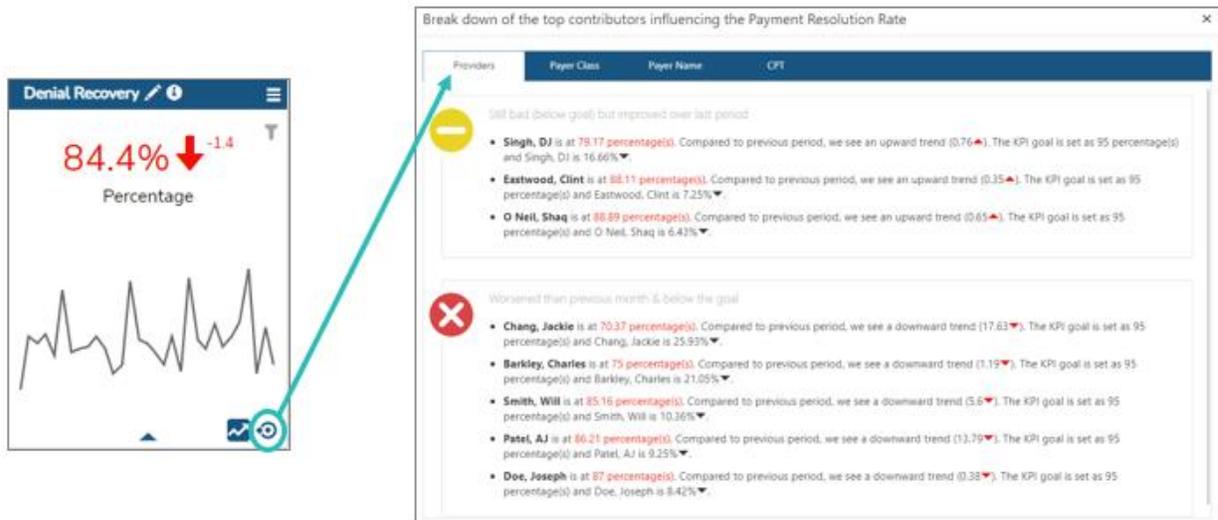
20%

#### Get the Answers you Need

The Revenue Intelligence Platform was created by former RCM, HIM and HCIT leaders who understand your frustration that so much data is being collected yet so many unanswered questions still exist. So, we decided to build an analytics platform that delivers exactly the information you need to efficiently manage your organization - right out of the box.

## Narrative Insights

Narrative Insights report at-a-glance transparency to the health of your key workstreams. Using a spotlight metaphor, the platform quickly guides your eye to underperforming areas in red and it also provides context to recent performance.

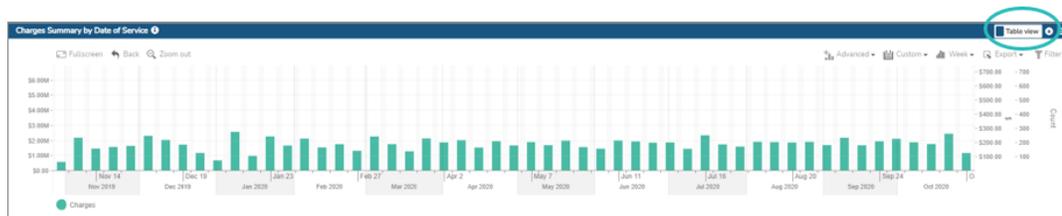


Our platform is different. It uses AI to generate actionable steps you can take immediately to address each underperforming providers, payer classes, payers by name and codes. Armed with this information, you and your team can immediately focus attention on the levers that will improve and sustain top financial performance.

## Data Your Way

Everybody has their preferred way of working, and many RCM leaders prefer Excel since they are so familiar with it. You can use graphical data depictions or choose to keep using that familiar Excel metaphor in the Revenue Intelligence Platform. One tap is all it takes to toggle between these two views. And you have the flexibility to pin your favorite charts onto your home page, simplifying access to the data that is most important.

Graphical Data Depiction



Tabular Data Depiction

	2019				2020			
	Charges	Payments	Adjustments	Running Total	Charges	Payments	Adjustments	Running Total
Beverly Hills	\$3,592,888.85	\$2,181,652.82	\$1,811,859.39	\$3,592,888.85	\$14,687,890.79	\$8,648,500.66	\$6,564,026.46	\$18,280,779.64
Grand Canyon	\$1,614,715.37	\$870,099.85	\$775,392.83	\$1,614,715.37	\$10,897,175.50	\$5,610,059.17	\$4,166,207.70	\$12,511,890.87
Main Street	\$1,158.00	\$2,772.14	\$2,771.82	\$1,158.00	\$244,731.00	\$104,038.97	\$81,016.79	\$245,889.00
Main Street	\$9,512,235.58	\$5,319,799.14	\$4,581,458.54	\$9,512,235.58	\$53,632,435.97	\$28,656,963.65	\$22,932,511.43	\$63,144,671.55
Grand Total	\$14,720,997.80	\$8,374,323.95	\$7,171,482.58	\$14,720,997.80	\$79,462,233.26	\$43,019,562.45	\$33,743,762.38	\$94,183,231.08

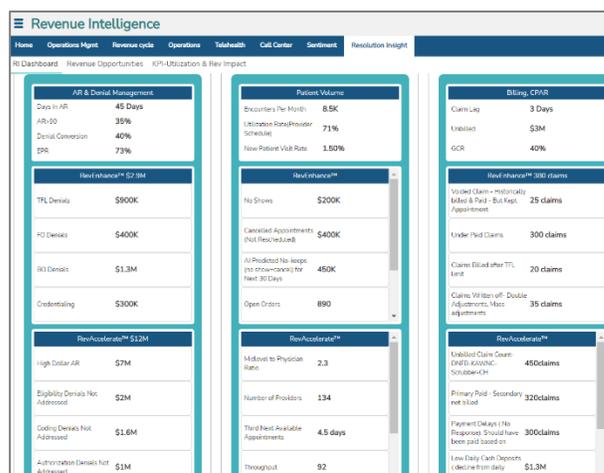
## Embedded BI Builder

At any time, you can access your high value normalized dataset to answer strategic planning and other off-cycle questions with the BI builder tool that is embedded into the Revenue Intelligence Platform. It is easy to select the desired fields, visualization types, and apply filters to fully leverage your dataset without leaving the Revenue Intelligence Platform.



## Resolution Insight

The Revenue Intelligence Platform further differentiates itself through the use of innovative AI technology that transforms your data into revenue leakage intelligence. Organized by AR and denial management, patient volume and Billing, CPAR, the platform shows where your revenue cycle is underperforming and what you can do to move the needle on your organization's financial performance. Filters can be applied to add further focus.



## Rapid Implementation

WhiteSpace Health is well practiced at connecting to disparate data sources. We use technology and an optimized implementation workbook to ensure our projects deliver a rapid time to value that ranges from 8 weeks to a couple of months depending on complexity. First our proprietary Data Pump is set up quickly to securely ingest data. Once connection is established, there is very

little involvement from your IT resources. Our team walks through the implementation workbook with your SMEs and then configures the platform according to your needs. After user acceptance testing, your team will quickly begin to realize value from the Revenue Intelligence Platform.

## Users Self-teach in Minutes

Our elegantly simple user experience translates to virtually no learning curve. Most people can self-teach by tapping around the platform in a few minutes and immediately gain transparency to RCM and operational workstreams ranging from medical practices to complex hospitals and health systems - and everything in between.

## Organizational Alignment Through Data

While data is stored in disparate sources, questions about data integrity can abound, and they can derail data governance efforts and important decision making. When everybody on the team uses the Revenue Intelligence Platform, those barriers evaporate, governance is facilitated, and organizational alignment can be built through data.

## The WhiteSpace Health Difference



Since healthcare has such narrow operating margins along with an incredibly rapid pace of change, there is an emerging industry imperative to become more data driven. The WhiteSpace Health Revenue Intelligence Platform can help you achieve that goal by providing the transparency and the intelligent insights needed to expedite business decision making and optimize workstreams so you can enjoy predictable, high financial performance.

By harnessing the power of AI, ML, and years of deep RCM and operational experience, WhiteSpace Health has created a world class analytics solution. Our Revenue Intelligence Platform supplies the intelligence you need to improve revenue cycle velocity, resolve denials and other RCM issues faster. Together, this business intelligence enhances patient experience and transforms the financial health of your business. To learn more, visit us at [www.whitespacehealth.com](http://www.whitespacehealth.com).