

WhiteSpace Health Overcomes Barriers to Ensure a Successful Analytics Implementation

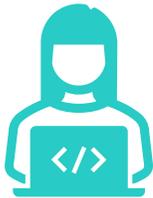
Most healthcare organizations have challenges that could impede the success of an analytics implementation. Today's blog discusses common barriers WhiteSpace Health repeatedly encounters and how we mitigate each to ensure a successful analytics implementation.

Staff Capacity



Once connectivity for the data ingestion process is established, there is virtually no need for IT involvement. Business users then work directly with the WhiteSpace Health implementation team to define calculations and data depictions to suit their needs. Most clients go live in six weeks to 100 days depending on complexity of their project.

Expertise



You don't need to learn a new software language or a complicated reporting tool to effectively use the WhiteSpace Health platform. Understanding your business and your data is enough. WhiteSpace Health provides standard revenue cycle management and operational data sets to help get the creative juices flowing. They can be customized to meet your specific needs. Since data is added to the unified health data warehouse each day, it's always served fresh.

Your Data is Yours



Your data is exactly that - yours. You can access it from your laptop or our app on your mobile phone. Additionally, you are always welcome to download your data from the WhiteSpace Health Cloud for advanced manipulation in Power BI, Tableau, Excel, or another tool of your choice. Most commonly, our clients use the CSV format to support special project work.



Single Source of Truth



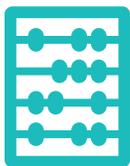
Healthcare organizations take in data from a plethora of systems, and they expand the data sets with their own clinical decision making and revenue cycle requirements. Different teams in the organization may also have different standards for data capture and manipulation within their departmental systems. Build organizational alignment through data with WhiteSpace Health and overcome these challenges.

Healthcare IT and RCM Experts



We are experts in data cleansing, and our natural language processing capability unlocks information contained in call center logs and dictated reports among other sources. Artificial intelligence and proprietary algorithms normalize data and allow our solution to group and index your data into a unified health data warehouse, creating a single source of truth that builds organizational alignment through data.

Automate Surveillance and Reporting



Business intelligence solutions are rapidly increasing the tempo of decision making. If you are spending an hour, or two, or perhaps even more to create daily KPI reports, (and weekly roll up reports, month, or quarter end reports) you are wasting precious time. Get back 20 - 25% of your week by configuring the platform to automatically surveille your data and deliver fresh KPI metrics each day. Alerts can be set fire to your phone or laptop when performance thresholds are crossed.

Benchmarking



If you are not regularly analyzing your performance and benchmarking against your peers, you are likely falling even further behind. Our platform can also display benchmark data so you can track your performance and put it into context.



Organizations that use analytics are 77% more likely to achieve their goals according to McKinsey. WhiteSpace Health gives you the actionable information you need to reduce revenue leakage and improve top line performance through analytics. You can do it. We can help.



About the Author

Carrie Bauman is the Vice President of Marketing at WhiteSpace Health. Formerly a director of Health Information Management for a large academic medical center in the southeast, her career has been spent evangelizing automation and the transformation from paper-based medical records to actionable insights that enable rapid decision making and drive sustainable operational and financial performance. www.whitespacehealth.com.