

WhiteSpace Health Appointment Optimizer

Calculate Your Opportunity Worksheet

Fill in the **red** spaces with your data.

Include patients who don't show up for the time slot they reserved for any reason without a courtesy call, and cancellations that occur any time after the appointment was set to the expected date of service that resulted in an unfilled appointment slot.

1



Ex. 500 _____

How many appointment slots does your practice have available every week?

2



\$125 _____ \$ _____

What is the average dollar value of each appointment slot?

3



500
x \$125 x \$ _____
\$62,500

Calculate the dollar value of a 100% full schedule

4



25 no-shows
10 late cancels
10 late reschedules
+ 5 underutilized slots + _____
50 patients

Sum the weekly number of no shows, cancellations, and unfilled cancellations

5



50
x \$125 x \$ _____
\$6,250

Multiply the average number of no-shows by the average dollar value of an appointment slot.

6



\$6,250 \$
x 52 x _____
\$325,000 \$

Extrapolate for a year by multiplying weekly no-show rate * 52 weeks in a year.

Ex. Total revenue lost:

\$325,000
per year

Your revenue loss:

\$

per year



WhiteSpace
HEALTH

Optimize your schedule. Visit us at
www.whitespacehealth.com/appointment-optimizer