

WhiteSpace **health**



*“Identifying inefficiency and prioritizing corrective action can be challenging without comprehensive data that provides a clear picture of what’s going on. The WhiteSpace Cloud provides that picture.”*

— Cindy Nyberg, CFO  
Raleigh Neurology Associates

## **Empower SMART Action!**

WhiteSpace Health is the premier patient-centric, business intelligence and analytics provider. We work with healthcare providers of all sizes to deliver actionable insights that improve operational performance, drive revenue and dramatically enhance the patient experience. We provide today’s practice administrators, healthcare executives and physician leaders with a 360° view of their business – liberating the hidden data from within closed systems and offering **ACTIONABLE** insights.

### **The Insights that Matter**

WhiteSpace Health delivers the tools and insights needed to drill down into the most telling data across operational performance, revenue cycle, patient communications and sentiment – empowering healthcare leaders to make better business decisions, enact workflow transformations and thrive in this ultra-competitive healthcare marketplace.

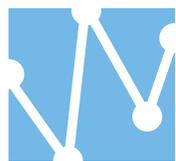


# OPTIMIZE PATIENT ENGAGEMENT. ACCELERATE CASH FLOW. IMPROVE PRODUCTIVITY.



- **TRANSFORM YOUR DATA** into actionable insight through easy-to-use scorecards, dashboards and detailed visualizations that are accessible on any web-enabled device.
- **STREAMLINE OPERATIONS** by discovering the right actions to improve administrative and financial outcomes through KPIs and action planning.
- **REDUCE COST** through workflow changes that improve profitability while increasing the productivity of your staff.
- **LEVERAGE BENCHMARKING** to improve your organization's performance from the ground up through better access to comparative analytics on peers.
- **EVOLVE YOUR ORGANIZATION** by driving the right behavior and specific actions at an individual level with insights and comparative metrics.
- **ENSURE COMPLIANCE** in the reporting of core quality measures and drive meaningful use.
- **OPTIMIZE PROCESSES** for a more successful transition to VALUE-based care.

The WhiteSpace Cloud, a simple, yet powerful healthcare intelligence platform, leverages both data management services and cloud-based analytics tools. It uses advanced Natural Language Processing to liberate not only the structured, but also the unstructured data hidden within existing disparate sources including call systems, patient portals, EHR, PM, surveys, social media and billing systems. Don't go it alone. WhiteSpace's experienced business advisors partner closely with your leaders to tailor each offering to the unique needs of your business.



# WhiteSpace

# health

WhiteSpace Health can help you transform your organization to be more competitive and efficient. Contact us today at **888-794-2266** or [info@whitespacehealth.com](mailto:info@whitespacehealth.com).

[www.whitespacehealth.com](http://www.whitespacehealth.com) |  | 

WSH Cloud app:  | 