

Omega Healthcare acquires WhiteSpace Healthcare, a healthcare data analytics company

On Feb 28th 2017, Omega Healthcare Management Services finalized the acquisition of WhiteSpace Health – a US-based healthcare analytics company with a development facility in Hyderabad, India. This move enhances the services provided by Omega Healthcare as well as giving it a new geographical footprint, its 5th in India.

This first acquisition gives Omega Healthcare an immediate technology advantage. WhiteSpace Health's guided business intelligence platform enables better patient outcomes and improved financial performance using advanced data analytics. This cloud-based platform unlocks the data asset value by integrating data from multiple sources including call center, patient portals, Electronic Health Records(EHR), Practice Management Systems (PMS) and billing systems.

The solutions help healthcare providers improve practice engagement, reduce cost, improve productivity and also meet the reporting of core measures.

Gopi Natarajan, CEO and co-founder of Omega Healthcare, says, "We are excited about this acquisition especially because of the huge technology based value-add we can now offer our clients. The new suite of technology services available from WhiteSpace Health's repertoire is what many of our clients have been seeking, and we look forward to integrating it with our service offerings."

Sasanka Yella, Founder and CEO of WhiteSpace Health adds, "We have built a fantastic cloud-based analytics platform that can interface with any system, and our dashboards provide easy-to-use analytics to clients. I see immense synergies with Omega Healthcare, and leveraging its vast client base will enable us to get to market quicker."

Omega Healthcare Management Services a front-runner in the healthcare service space in India was founded in 2004, with presence spread across Bengaluru, Chennai, Trichy and Bhimavaram in India, and Manila & Cebu in the Philippines. Omega handles high-end, value-driven work pertaining to medical coding, Revenue Cycle Management (RCM) and related work for large US based companies. With a growth rate of 30-35% year-on-year, the organisation currently has 12,000 employees.

To read more on the organizations

<http://whitespacehealth.com>

<http://omegahms.com>